BAY AREA CHINA EDUCATION PROJECT

(BAYCEP)

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Irv Drasnin
Producer
CBS News
524 West 57th Street
New York, New York 10019

Dear Mr. Drasnin,

Because of your early acquaintance with our project and your attempt at helping us get a print of "Misunderstanding China", I thought you might be interested in the development of the project in the past six months. We did buy a print of "Misunderstanding China" and since September have showed it 43 times: to nearly 200 teachers, to over 4000 students, and to many community groups. We have launched a campaign to have each of the County Media Centers in the San Francisco Bay Area (which supply films to schools) purchase "Misunderstanding China". To date San Francisco bought two prints; Alameda and Contra Costa counties are recommending purchase. In other words, we have found your film an invaluable tool in pre-collegiate education on China.

For your further information I am enclosing a copy of our brochure (which prominently advertises "Misunderstanding China") and a unit on stereotyping that we've developed for use with the film. Just this past weekend we demonstrated the use of the film with this unit for 60 teachers at the California Council for the Social Studies convention in Anaheim.

Finally, provided we can raise the funds from local sources, we are hoping to purchase a second print of the film ourselves. I hope this gives you some idea of what an exceptional film we think "Misunderstanding China" is, and to what service it has been put in public education on China.

Sincerely,

David L. Grossman

David L. Grossman,
Coordinator, BAYCEP

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